

Why BookDefy?

- 1 Join our community to help students for free
- 2 Actively engage students at local colleges and bring them into your doors
- 3 Send students coupons, events and more - for free!

Community Calendar

Test event
September 10, 2011

[Add an event](#)

The Akron Community

Community Partners



BookDefy, LLC | [View map](#)

BookDefy is a community website, and I provide a whole lot of information in here.

[Specials](#)



Haake Studios Photography | [View map](#)

Welcome to Haake Studios Photography

We are back this semester and waiting to take are giving BookDefy users some specials, so frequently!

Hello, thanks for looking at my site.

[Specials](#)



Help Students

Help Yourself

Your Partner
For Success

CONTACT US TODAY:
1786 Adelaide Blvd
Akron, OH 44305
(330) 754-1849
www.StartABookSwap.com

Help students - for free

Help Students

The average student spends over \$1000 on textbooks, and further, this year 70% of students reported not buying a necessary textbook because of the cost associated with it.

Free Tools

BookDefy's software gives you easy-to-use tools that allow you to quickly and easily set up your business at your local college campus. You can post specials, events and coupons and interact with students that can easily connect to you!

You Win!

With BookDefy's Start a Book Swap program, everyone wins. We take care of the software, hosting and support. We manage everything. Students save money, and your school makes money.

1 BookDefy Helps Students

Students can save substantially by swapping their textbooks or buying their books through BookDefy's search engine. This saves students on average 80% on their books, thus \$800 per year.



2 A new way to market

Our easy-to-use software lets you set up your business (free) at your college campus. You will be visible in the community, and will serve as one of our textbook swap locations.

You can even post events and coupons (listing 1 is free, but there is a small charge if you want more than 1 active in our community at a time).

3 Engage your students

Directly engage and market to your students with the BookDefy community. Help them fight costly textbooks, and help them save money by opening your doors and bringing in more business.

It's a win for everyone!



BookDefy helps businesses

Using BookDefy, local businesses can provide students with a public location where they can meet up and swap their used textbooks. We do not charge you for this, and you will be able to access our free tools that allows you to post events, coupons, and specials within our BookDefy community that is unique to each college campus. BookDefy enables you to market to students for free, and all we ask in return is that you open your doors and look out for them when they swap their textbooks.



www.BookDefy.com

- Students can safely, privately and simply swap their textbooks using BookDefy's patented software
- Create your own website within the BookDefy community to interact with college students
- Provide students event information, coupons and actively bring them into your business
- Free advertising
- Engage students
- Help students save
- Increase your Business

Help Students, Help Yourself