

BookDefy Allows Students to Create Campus Book Swaps

New web community helps students save thousands on textbooks

The thrill of arriving on your college campus as a freshman rapidly diminishes the moment you step foot in the bookstore to buy books for class. The average student could spend \$20,000 to \$30,000 buying textbooks during their college career, assuming books are financed with student loans; however, paying cash still sets back the average student \$8,000 to \$10,000. Even trying to purchase textbooks online for less can be confusing, which is why BookDefy has created a web community that is built around social “tools” that allows college students to save money on textbooks by allowing them to privately and safely swap their textbooks with classmates at campuses all over the country.

“Bookstores often markup textbook prices by 300 to 400 percent, just because they can,” said BookDefy Founder, Derek Haake. “They have a monopoly on the business and even though students can sell their books back at the end of the semester the money they receive is nowhere near enough to cover the cost of the books they will need for the following semester. With BookDefy students can trade books without having to spend any money, or can at least sell their books to their classmates at a fair price – much more than what the bookstores will pay, but still less than the bookstores charge.”

BookDefy works with local businesses at colleges to create safe and public locations where students can meet to swap textbooks. The BookDefy community is free for students to use and an account can easily be created allowing them to upload the books they no longer need and search for the books they want in just minutes. BookDefy allows students to easily and quickly find the books they need, or the ones they want to sell. BookDefy can also be used to comparison shop or sell used textbooks. Students can search for a text and find other websites or companies that will pay them the most for their used books, or sell them the books they need at the lowest price.

For more information or to join BookDefy to begin swapping textbooks and saving money today, please visit www.bookdefy.com.

About BookDefy

BookDefy is owned and was created by Founder, Derek Haake. BookDefy is free for students to use and allows them to safely and privately post their textbooks for exchange. BookDefy also works with Exchange Partners to create public and safe locations for students to meet and exchange books. BookDefy will have a tree planted every time a student swaps a textbook, or buys a textbook through the website. For more information please visit www.bookdefy.com. ■ BCT